

MAXIMIZE YOUR MEDICARE SUPPLEMENT SALES

American Benefit Life's (ABL) Multi-Product Application Experience (MAX) helps simplify the Medicare Supplement enrollment process, while creating opportunities to expand client solutions.

THE POWER OF MAX

When an underwritten Medicare Supplement policy is approved, eligible Supplemental Health products can be added through the same application experience.

AVAILABLE PRODUCTS* WITH A \$10,000 OR \$15,000 LUMP-SUM BENEFIT INCLUDE:



Cancer
Plus



Critical Care
Plus



Heart & Stroke
Plus

Plus, the Supplemental Health application fee is **waived** when coverage is added through MAX, providing additional value for your clients.

Why ABL Medicare Supplement?

Service	Prompt, courteous, and responsive support for agents and policyholders.
Competitive Rates	Attractive plan options designed to help you win more business.
On-the-Spot Underwriting	Underwriting decisions in three minutes or less.
E-Application Experience	A streamlined, paperless enrollment process.
Incentive Trips	Earn your way to our annual producer getaway.

Learn more by contacting Agent Support at agentsupport.health@lbig.com or 844-710-9040.

* Supplemental Health products are not available in Indiana, Kansas, Pennsylvania, New Mexico, or Virginia. For producer use only – not for distribution to general public. Not an offer for goods and services. Intended for insurance professionals or individuals interested in becoming an insurance professional. Products are not available in all states. Product features may vary by state. See policy for complete details.